

## **In city centres, self service electric vehicles and petrol engine vehicles used in car-share schemes co-exist well!**

VU Log is a company developing urban mobility information systems, and today it is very much leading the field by applying the self-service concept to electric vehicles, offering solutions and a service which has been operating for more than two years now.

VU Log continues to provide innovative technological solutions for the urban mobility market and the company is now expanding its offer from self-service to car-share schemes, with electric cars and fuel-efficient petrol engine cars, plus 4 wheel and 2 wheel vehicles.

At present, thanks to their new offer, VU Log is the only European company which can provide Local Authorities, and Urban Mobility Companies or Operators with both the software and hardware capable of totally integrating Self-Service and Car-Sharing options for electric and petrol engine vehicles, whether they are four or two wheeled.

The modules of the new solution integrate the following features:

- . Electric and petrol-engine vehicles (both 4 and 2 wheeled)
- . A VUbox in conformity with motor vehicle norms (Linux calculator, WI-FI, GSM, GPRS, Ethernet, CAN-Bus, IO, Loudspeaker...)
- . A multi-standard contactless card reader
- . A touch sensitive colour screen for communication with the user
- . The information system is in permanent contact with the onboard equipment.
- . Hosting is on secure host servers which can be managed in SaaS mode (Software As A Service), via an extranet web portal
- . A powerful Geographic Information System (GIS) featuring a detailed model version of the covered service area.

- . Operating tools accessible on PCs and on mobile terminals for on-site interventions.
- . Reporting tools, invoicing, CRM, mobility analysis, incident management and planning, fleet management and dashboards...
- . Customer access interfaces (web site for bookings, voice server)
- . Multimodal information integration
- . The architecture is designed to adapt well to any type of on-board system architecture.

"Not a day goes by without the improvement of urban mobility being mentioned or it being discussed by the media or neighbourhood committees. VU Log's technology is smoothing the way towards changing mentalities concerning Self-Service cars and Car-Share schemes, whether the vehicles are electric or petrol fuelled", explains Georges Gallas, President of VU Log.

Based on the expertise gained from its working laboratory in Antibes, which is in operation since 2007 with 11 vehicles, VU Log has developed, integrated and tested its new offer in a city centre environment.

This offer will be available in the 4<sup>th</sup> quarter of 2009.

VU Log is a French company based in Antibes and is a pioneer figure in urban mobility solutions, offering self-service electric cars. In 2007 VU log was a spin-off from research into urban mobility at the INRIA Laboratories. It created the first Self-Service electric car station in Antibes in 2007. At the end of 2008, the SNCF Eco-Mobilité Partenaires investment fund invested in VU Log, thus acknowledging VU Log's technology know-how and its strategic position in the urban mobility market.

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